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**PRESENT:**

**Board Members in Attendance:** Chelsey Overstreet-Chair, Lisa Barrios, Marjorie Diaz, Adrienne Meier, Angel Reyes

**Board Members Absent:** None

**Staff:** Ellen Kramer, Liz Arnold

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**Welcome****Chelsey Overstreet, Chair**

Chelsey called the meeting to order at 12:33 pm. Introductions were made.

The Minutes from January 2023, March 2023, and May 2023 were approved.

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**Topic 1: Presentation of Stakeholder Feedback**

Angel presented the data collected from the 12 stakeholder interviews conducted in a PowerPoint presentation which can be distributed to the full board. Discussion following the presentation included the following:

- Should we consider providing services for families with children with special needs? Specifically, can we help identify what these families' needs are and help connect them to programs and services in the community.
  - Continue to address the idea of charging for services (for instance, private schools or hospitals). We are currently not under contract with PUSD; however, the contracts we have historically been a part of are a very minor percentage of our entire budget.
  - Continue the discussion of rebranding and looking at our logo. Adding a tag line to our name could provide opportunity for further delineation of who we are and what we represent and could be translated into other languages. Discussed the challenges of changing our name completely such as loss of clients, no longer recognized as Y&H, loss of trust in the organization.
  - Devise a way to follow up with the interviewees to provide the report of the data we collected.
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**Topic 2: Proposed Work Plan for the Year (Big Picture Goals)**

Discussed the importance of identifying specific issues and topics we can address prior to creating a more general strategic plan. Chelsey asked the committee to review the "Proposed Work Plan" prior to the next meeting and bring their notes, comments, and ideas to the meeting to discuss further. Initially, the committee will focus on reviewing the mission, vision, branding, and logo at the upcoming meeting in November.

**Next Meeting:** November 8, 2023, at 12:30 pm via Zoom