Young & Healthy
Development Committee Meeting
September 8, 2021

Minutes

Attendance: *Committee Members:* Allie Dietrick, Cara DiMassa, Susan Pippert and Leigh Richart. *Staff*: Teresa Aubert, Jan Cantwell, and Mary Donnelly-Crocker.

Call to Order
The meeting was called to order by Cara and Carrie at 12:05pm.

Approval of Minutes
Leigh moved to approve the May 11, 2021, minutes, as presented. Allie seconded the motion, and the minutes were approved.

Events
Gala 2021 – Carrie, Cara, Sandy Roberts, Jan, and Mary met last week to discuss and ultimately postpone the October 2, 2021, Cosmopolitan Club event due to the current COVID situation. Being that we are a healthcare organization and planning to honor the Pasadena Health Officer at an indoor event, it is the appropriate decision. Matt Feaster with Pasadena Public Health said they are encouraging only outdoor events at this time. Jan commented that the La Canada Country Club is unable to offer any space for an outside event. The LCCC offered several dates in the spring of 2022, including several February dates, as well as March 5 and March 12.

Following discussion regarding rescheduling, all agreed that February is too soon. It was decided that either March 5 or 12 would be the best choice. Jan will contact the gala chairs regarding their availability on those dates. Jan recommended pushing up our date on the year-end appeal to early November and to include personal phone calls and/or personal notes by Board members to connect with donors about supporting the Young & Healthy appeal during this challenging time. Mary will follow-up with Richard Webster regarding our $250,000 Gala match gift (2021 vs 2022).

In the meantime, staff will work on getting a large scale Mailchimp email out to our donors and personal phone calls and/or emails will be extended to all our Gala Patrons, Corporate Sponsors, and guests. The word will also go out on social media.

Financial Report
Revenue Update – Overall, revenue is doing on target for the first quarter. Jan announced that compared to the last 3 years, we are $18,000 ahead at this point in the year. Foundation grants are doing well, and we have received about $45,000 of unexpected Foundation money.

Other

Vaccinations – The question was asked if Young & Healthy would eventually be involved with child vaccinations. Mary responded saying that we were offering 12+ vaccinations for a while, but it was very slow. We will resume vaccinating when the building work is complete.

Strategic Plan Update – Tabled until our next meeting.

The meeting was adjourned at ~12:45pm.

Next meeting: November 9, 2021